

Message Text

UNCLASSIFIED

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42

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FM AMCONSUL SAO PAULO

TO USDOC WASHDC

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

SECSTATE WASHDC 6573

UNCLAS SAO PAULO 2425

E.O. 11652: N/A

TAGS: BTRA

SUBJECT: VISIT OF LEADING SAO PAULO BUSINESSMAN TO ELKHART
PRODUCTS CORPORATION, ELKHART, INDIANA

1. DR. PAULO REIS FERRAZ, VICE PRESIDENT OF PIGNATARI S.A. AND LAMINACAO NACIONAL DE METAIS S.A., BOTH OF SAO PAULO, VERY LARGE MANUFACTURERS OF COPPER AND NON-FERROUS METALS, HAS REQUESTED THIS POST TO ADVISE WASHINGTON OF HIS DESIRE TO VISIT ELKHART CORPORATION OF 1000 NORTH OAK STREET, ELKHART, INDIANA, STARTING NOVEMBER 24. DR. FERRAZ IS INTERESTED IN STUDYING THE DIFFERENT TYPES OF COPPER FITTINGS THAT ELKHART MANUFACTURES AND WISHES TO SPEND AT LEAST TWO TO THREE DAYS AT THE ELKHART PLANT.

2. IN VIEW OF THE IMPORTANCE OF THE FIRMS OF WHICH DR. FERRAZ IS A SENIOR EXECUTIVE, AND BECAUSE HE IS ONE OF THE LEADING BUSINESSMEN IN SAO PAULO AND ON THE BOARD OF THE POWERFUL SAO PAULO MANUFACTURERS ASSOCIATION, IT WILL BE APPRECIATED IF COMMERCE WOULD REQUEST THE FIELD OFFICE IN INDIANAPOLIS, TO APPROACH EXECUTIVES AT ELKHART AND ADVISE THEM OF DR. FERRAZ'S VISIT. FERRAZ WILL CONTACT ELKHART ON ARRIVAL IN THE STATES.
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Disposition Date: 01 JAN 1960
Disposition Event:
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